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DOMINO'S PIZZA WINS 'BEST PRIVATE INVESTOR RELATIONS' AT AIM INVESTMENT AWARDS

Domino's Pizza, the UK's leading pizza delivery company, has been awarded Best Private Investor Relations at the first AIM Investment Awards. The award, presented 14 June 2007, recognises Domino's efforts in engaging its investors and keeping them informed of company developments.

The AIM Investment Awards, organised by Investors Chronicle in association with the Financial Times, rewards companies and advisers that have made the AIM-index a better place for private and institutional investors.

The winners of the Best Private Investor Relations category are voted for by 36,000 readers of Investors Chronicle and the award recognises the company that has:

- o best kept its private investors informed of developments
- o gone further than the statutory requirement of interims and finals
- o not kept private investors 'locked out' of fundraising
- o consulted private investors and listened to their concerns.

Domino's Pizza won the award in recognition of its efforts to ensure private investors are communicated to effectively. The company's website www.dominos.uk.com includes a specific section for investor relations, providing information and constant updates. In addition, the annual report provides details of Domino's strategy and potential and goes beyond what needs to be statutorily reported. This was complemented in December 2006 by a comprehensive private client broker programme.

Lee Ginsberg, Finance Director at Domino's Pizza, comments: "We are absolutely delighted to receive this accolade at the first ever Aim Investment Awards. In particular because Best Private Investor Relations is one of only four voted for by readers of Investors Chronicle. We see this as recognition for all the hard work we have put into our investor relations programme over the past year.

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year, part of this included a private client broker programme which was initially conducted with several major brokers. We plan to continue making inroads in this area over the next year."

The AIM Investment Awards consisted of 8 panel voted categories and 4 reader voted categories.

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Notes to Editors:

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- Domino's Pizza Group Limited is the leading operator in the UK and Ireland's fast-growing pizza delivery market and is a subsidiary of AIM-listed Domino's Pizza UK & IRL plc (symbol: DOM). Domino's Pizza Group Ltd holds the exclusive licence to own, operate and franchise Domino's Pizza stores in the UK and Ireland. The first UK store opened in 1985 and the first Irish store opened in 1991.
- As at 26 April 2007, there were 464 stores in the UK and Ireland. Of these, 372 stores are in England, 32 are in Scotland, 17 are in Wales, 11 are in Northern Ireland and 32 are in the Republic of Ireland.
- Founded in 1960, Domino's Pizza is the recognised world leader in pizza delivery. Through its primarily franchised system, Domino's operates a global network of over 8,000 stores in more than 55 countries.
- As part of a commitment to delivering more to the communities served by its stores, Domino's Pizza is proud to support Special Olympics GB and Special Olympics Ireland.
- Further information and photography is available from Lexis Public Relations on + 44 (0)207 9086576 or dominos@lexispr.com or at the Media Centre on www.dominos.uk.com.