



Domino's Pizza

NEWS

For immediate release

April 26, 2011

DOMINO'S CELEBRATES ROYAL WEDDING WITH OFFER FOR "WILL AND KATE"

Domino's, the pizza delivery expert, is offering lucky couples called William and Kate the chance to celebrate too on April 29, 2011, with a free medium cheese and tomato pizza.

Couples named William and Kate are being invited to come into their local Domino's store to pick up the free pizza to celebrate the Royal wedding. To be eligible for the offer, each couple with the names "William and Kate" must both produce a valid form of photographic identification and be present at the store when collecting the order. The offer is only available on the day of the wedding itself – April 29, 2011.

Georgina Wald, corporate communications manager from Domino's, said: "The marriage of Prince William to Kate Middleton is a national celebration and Domino's is delighted to be offering couples out there a chance to join in the excitement and get a pizza the action."

Couples can drop in to their local Domino's store at any time on April 29, 2011, to pick up this fantastic free offer*.

Those who aren't named after the Royal couple can also enjoy the celebrations with some pizza by taking advantage of Domino's Buy One Get One Free offer, which is running from Tuesday April 26, 2011, to Sunday May 1, 2011.

To find your nearest participating store, please visit www.dominos.co.uk.

-Ends-

*Terms and conditions apply.

Terms and conditions for the Wills and Kate Free Pizza

- Offer valid for one free medium cheese and tomato pizza per couple with the forenames of “William” and “Kate”
- To be eligible for the offer, each couple with the names “William and Kate” (for the avoidance of doubt one individual must have the forename ‘William’ and the other individual must have the forename ‘Kate’) must both produce to the store a valid passport or driving licence (or other appropriate and valid form of photographic identification) and be present at the store when collecting the order
- Variations of the name “William” and “Kate” will be considered by the store (for example, Bill, Catherine, Kathryn) but the final decision relating to any couples eligibility to receive a free medium cheese and tomato pizza will lie with the store manager whose decision is final and binding
- Valid for collection orders only
- This offer is not available for delivery orders or via www.dominos.co.uk
- Offer is only valid on April 29, 2011
- Offer is valid at participating stores only and whilst stocks last
- Only one free medium cheese and tomato pizza per couple per day
- Toppings can be added at standard menu prices
- Not available in conjunction with any other offer
- Offer is not transferable
- Free medium cheese and tomato pizza cannot be used as part payment for any other product
- Please mention the “William & Kate offer” when ordering
- Domino’s reserves the right to substitute this product or amend/cancel the offer or these terms at any time. Domino’s decision is final in relation to this offer and no correspondence will be entered into

For terms and conditions for the Buy One, Get One Free offer, please see www.dominos.co.uk and click on ‘Boring Legal Stuff’.

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