



Domino's Pizza

NEWS

For immediate release

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SIMON WALLIS JOINS DOMINO'S PIZZA AS SALES AND MARKETING DIRECTOR

Simon Wallis has joined Domino's Pizza as Sales and Marketing Director.

Simon previously worked as Senior Director of Marketing UK and EMEA for Papa John's and brings with him a wealth of experience from this role and previous positions at Pizza Hut and KFC. In his new role at Domino's, Simon is responsible for sales and marketing activity for both the UK and Ireland.

Chris Moore, Chief Executive of Domino's Pizza, said: "We are delighted to welcome Simon to Domino's. We're sure his knowledge and expertise will be a great asset to our business and help to drive our marketing forward as the Company continues to grow."

Simon Wallis, Domino's new Sales and Marketing Director, added: "Domino's is the best pizza delivery business – not just in the UK, but anywhere in the world and I'm very pleased to be onboard. The brand has achieved phenomenal sales success in the past few years and I'm looking forward to being part of the continued growth and development of the Company. It's an exciting time to be joining Domino's and I'm already relishing the challenge!"

For more information on Domino's Pizza, log onto www.dominos.co.uk.

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