



Domino's Pizza

NEWS

30 March 2010

DOMINO'S PIZZA UK & IRL plc

Quarter One Interim Management Statement 13 weeks to 28 March 2010

Domino's Pizza UK & IRL plc ("Domino's" or "the Company"), the leading pizza delivery company in the UK and the Republic of Ireland, today announces an Interim Management Statement in conjunction with its Annual General Meeting which is to be held at 1pm today, 30 March 2010. Financial data relates to the 13 week period to 28 March 2010 ("the period") unless otherwise stated.

The Company has had a strong start to 2010, despite the adverse weather conditions in the early part of the year. System sales for the period were up 17.5% to £118.9m (2009: £101.1m) and like-for-like sales for the period in 553 mature stores were up 10.5% (2009: 9.3% in 501 mature stores). E-commerce continued to grow strongly with sales online for the period up 52.3% to £25.3m (2009: £16.6m) and accounted for 28.8% of UK delivered sales (2009: 23.6%).

The Company has opened eight new stores since the beginning of the year (2009: 10 new stores), bringing it to a total of 616 stores as at 28 March 2010 (2009: 563), and is well-positioned to achieve its target of 55 new store openings this year.

Work on the new commissary at West Ashland has progressed well and production trials at the facility are now underway. The site will be fully operational, as planned, from the end of the second quarter.

Chris Moore, Chief Executive, commented: "We are delighted with our like for like sales performance, which comes despite the snow in the early part of the year forcing many of our stores to temporarily close. We face some incredibly tough comparatives in the second half of the year, but we have the people, the product, and the plans to continue to deliver excellent results in the coming months.

“We are pleased with our current performance and trading continues to progress in line with expectations.”

-Ends-

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Notes to Editors:

Domino’s Pizza UK & IRL plc is the leading player in the fast-growing pizza delivery market and holds the exclusive master franchise to own, operate and franchise Domino’s Pizza stores in the UK and the Republic of Ireland. The first UK store opened in Luton in 1985 and the first Irish store opened in 1991.

As at 28 March 2010, there were 616 stores in the UK and the Republic of Ireland. Of these, 487 stores are in England, 46 are in Scotland, 22 are in Wales, 15 are in Northern Ireland, 45 are in the Republic of Ireland and one is a mobile unit.

Founded in 1960, Domino’s Pizza is one of the world’s leading pizza delivery brands. Through its primarily franchised system, Domino’s Pizza operates a global network of more than 9,000 Domino’s Pizza stores in over 60 countries. Domino’s Pizza has a singular focus – the home delivery of pizza, freshly made to order with high quality ingredients.

Customers in the UK can order from Domino’s via the national hotline 087 12121212 (Calls cost 10p per minute from a BT line. Calls from mobiles may vary) and online at www.dominos.co.uk. Orders can also be placed via SMS and to register for this service, customers should visit www.dominos.co.uk. Customers in the Republic of Ireland can order online at www.dominos.ie.

For photography, please visit the media centre at www.dominos.uk.com, contact the Domino’s Press Office on +44 (0)1908 580732, or call Hogarth on +44 (0)20 7357 9477.