



Domino's Pizza

NEWS

For immediate release

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DOMINO'S VOTED TOP PIZZA COMPANY IN CUSTOMER EXPERIENCE LEAGUE TABLE

Domino's Pizza, the pizza delivery expert, has been voted the top pizza brand in the UK's first customer experience league table.

5,500 consumers were asked by research company Nunwood, to rate over 170 brands and the results used to create the UK's first customer experience league table. Domino's was voted 16th in the survey, pipping the UK's other pizza delivery and restaurant brands to the post. First place in the survey went to online retailer Amazon.com.

"We're delighted to have been voted the top pizza brand in this customer experience survey," said Chris Moore, Chief Executive of Domino's Pizza. "We pride ourselves on not just delivering great tasting, piping hot pizza but fantastic customer service too. We've made considerable investment in both our ordering process, with new innovations such as our online pizza tracker and iPhone app, and customer service programme this year so to score well in this survey is the icing on the cake – or the pepperoni on our pizza!"

For more details on Domino's Pizza, log on to www.dominos.co.uk. For more details on the Nunwood survey, visit <http://www.nunwood.com/top100/default.aspx>

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