



# Domino's Pizza

## NEWS

*For immediate release*

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### **DOMINO'S FRANCHISEE SCOOPS TOP AWARD FOR WOMEN IN BUSINESS**

Domino's Pizza franchisee, Lisa Tobias, has scooped a top national award for women in franchising. Lisa won Woman Franchisee of the Year 2010 in the first annual Encouraging Women into Franchising (EWIF) Awards.

EWIF is an organisation which seeks to inspire, educate, encourage and support women in franchising and the awards recognise the success of females in the industry. Lisa was awarded Woman Franchisee of the Year for her dedication and determination, which has seen her go from being gymnast and part-time worker at Domino's to a highly successful, inspirational businesswoman.

Lisa, aged 30, currently owns five Domino's Pizza stores in Scotland and employs over 200 members of staff. She is the company's most successful female franchisee in the UK and Ireland but still finds time for family – she opened her fifth store in Irvine in March 2010 when her daughter Naomi was only six weeks old. Lisa is also a regular speaker at national franchising events and is an ambassador for the Prince's Scottish Youth Business Trust and for Enterprise Insight's Girls! Make Your Mark scheme.

Lisa Tobias said: "I am absolutely thrilled to win this EWIF award for women in franchising. Franchising is a fantastic opportunity for people to run their own businesses and I would love to see more women taking up the reins and proving what great opportunities there are for female entrepreneurs. I'm really passionate about what I do and with the fantastic teams in each of my stores behind me, I'm very excited about what the future holds."

Andy Hirst, head of franchise development at Domino's, adds: "Lisa is our most successful female franchisee and winning this EWIF award is fantastic recognition of her hard work and achievements to date. We have been delighted to see her progress from a part-time pizza maker to multi-unit franchisee. It's franchisees such as Lisa that really show what can be achieved in franchising and the great opportunities it offers women looking to take their career in a new direction."

For more details on franchising opportunities with Domino's visit [www.dominos.uk.com/franchising](http://www.dominos.uk.com/franchising) and for information on EWIF, log on to [www.ewif.org](http://www.ewif.org).

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**Notes to Editors**

Lisa Tobias joined Domino's Pizza as a part-time pizza maker at the age of 18. She opened her first store in Kilmarnock in 2004. For more details of Lisa's career with Domino's, please contact Domino's PR team on 01908 580654 or email [pr@dominos.co.uk](mailto:pr@dominos.co.uk)

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