

NEWS



13th November 2006

Domino's does the double at Industry Awards

- Pizza delivery company scoops *Operator of the Year* and *Lifetime Achievement* awards -

The world's leading pizza delivery firm, Domino's Pizza, has been named Chain Pizza Delivery Operator of the Year at the Pizza Pasta and Italian Food Association (PAPA) Awards for the second time. The Overall Operator of the Year title was presented to Domino's Chief Executive Stephen Hemsley as a Lifetime Achievement award.

The 18th annual PAPA awards, which recognise excellence in all aspects of pizza, pasta and Italian food making and retailing, were presented at a special gala dinner at the Royal Lancaster Hotel in London on 2nd November 2006.

Domino's received the Pizza Delivery Chain Award in recognition of its success in driving the delivery sector. The judges gave the accolade to Domino's for setting a high standard in all aspects of its operations from customer service to food quality and delivery. The company was also crowned Overall Operator of the Year in an award recognising the contribution that Stephen Hemsley has made to the industry.

Stephen Hemsley, comments: "On behalf of Domino's I am delighted to accept these awards. At Domino's we are committed to delivering high standards of product, service, image and safety and we take great pride in how our strong performance reflects positively on the pizza delivery industry as a whole."

Jim Winship, Director of the Pizza Pasta & Italian Food Association comments: "As the largest of the pizza delivery chains, Domino's continues to drive the market and the judges felt that they deserved recognition for their consistent and focused approach in setting a lead that others continue to strive to follow. The judges also felt that Stephen Hemsley's work in continuing to drive the brand and set such a lead for the industry merited recognition through the presentation of the Overall Operator of the Year Award."

The judging panel was made up of leading figures from companies within the industry and supervised by the Management Committee of The Pizza Pasta & Italian Food Association with support from industry experts.

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- ENDS -

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Notes to Editors:

- Domino's Pizza Group Limited is the leading player in the UK and Ireland's fast-growing pizza delivery market. Domino's Pizza UK & IRL plc is the parent company of Domino's Pizza Group Ltd which holds the exclusive master franchise to own, operate and franchise Domino's Pizza stores in the UK and Ireland. The first UK store opened in 1985 and the first Irish store opened in 1991.
- As at 25 July 2006, there were 428 stores in the UK and Ireland. Of these, 339 stores are in England, 30 are in Scotland, 13 are in Wales, 11 are in Northern Ireland and 26 are in the Republic of Ireland.
- Founded in 1960, Domino's Pizza is the recognised world leader in pizza delivery. Through its primarily franchised system, Domino's operates a global network of over 8,000 stores in more than 50 countries
- Further information and photography are available from Jennie Hudson or Jessica Gooch. at Lexis Public Relations on 020 7908 6488 or at the Media Centre on www.dominos.co.uk.

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