



Domino's Pizza

NEWS

For immediate release

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DOMINO'S TEAM MEMBERS TO ATTEMPT LONGEST SHIFT FOR CHARITY

- 36 hour pizza making marathon in Crawley for Help for Heroes -

Local Domino's Pizza team members, Lisa Ramage and Peter Halliden, are embarking on a marathon shift on Friday [May 20, 2011] to help raise funds for Help for Heroes. The pizza making pair are aiming to work continuously for over 36 hours.

The shift will kick off at 9am on Friday in Domino's Crawley store and will see Lisa and Peter working non-stop to take orders, make pizzas and serve customers. The pair hope to complete 36 hours in-store and will be clocking off at 9pm on Saturday May 21, 2011.

Lisa Ramage, who is an area manager for the Domino's Pizza franchise, said: "Domino's Crawley store is open 24 hours a day so this seemed the perfect place to stage our attempt at the longest shift. We were inspired by the longest radio show Chris Moyles and Dave Vitty completed on Radio One for Comic Relief and we thought it'd be a great challenge to help raise funds for Help for Heroes, which is a very worthy cause."

Peter Halliden, company trainer for the Domino's franchise, added: "Our colleagues think we're mad! A normal Friday night shift at Domino's can be hectic but to carry on and do 36 hours is going to be no mean feat. We have a great deal of respect for the great work that Help for Heroes does and we hope our shift will encourage people to dig deep and cheer us on to make as much money as possible for the charity."

The 36 hour pizza making marathon is part of the store's 2011 fundraising efforts for Help for Heroes. The team at Crawley aim to raise as much as they can this year for Help for Heroes, a charity which supports members of the Armed Forces who have been wounded in the service of their country.

To support Lisa and Peter during the longest shift, pop in to the store at 97 High Street, Northgate, Crawley or donate online at www.justgiving.com/Natasha-Hurd.

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