



# Domino's Pizza

## NEWS

*For immediate release*

January 25, 2012

### **DOMINO'S PIZZA OPENS A NEW STORE IN DIDSBURY**

*- Domino's creates new jobs in Manchester -*

Domino's, the local pizza delivery expert, opened a new store in Didsbury on Monday, January 23. The new store is located on Wilmslow Road and comes as a welcome boost to the area with the creation of 25-30 new jobs.

The store opening got off to a roaring start with a visit from the local fire brigade who came down to officially welcome Domino's to the town. The firemen were the first to taste the fresh, piping-hot pizza and commented that if they have a hunger emergency it will be Domino's they call.

Surinder Kandola, franchisee of the new Domino's Pizza store, said; "I am delighted my new store is now open. My skilled team of pizza makers, customer service representatives, delivery experts and me are all thoroughly enjoying serving homes in the area with our delicious pizza. The response from customers so far has been great – Didsbury certainly seems to be a town of pizza lovers!"

To place an order, you can visit the new store at 684-686 Wilmslow Road, Didsbury, Manchester, M20 2DN or call them on 0161 438 0005. Alternatively, you can order online at [www.dominos.co.uk](http://www.dominos.co.uk) or using Domino's iPad, iPhone and Android apps.

**-ENDS-**

#### **Notes to Editors:**

Domino's Pizza UK & IRL plc is the leading player in the fast-growing pizza delivery market and holds the exclusive master franchise to own, operate and franchise Domino's Pizza stores in the UK and the Republic of Ireland. The first UK store opened in Luton in 1985 and the first Irish store opened in 1991. In April 2011, the Group acquired a majority stake in the exclusive master franchise to own, operate and franchise Domino's Pizza stores in Germany.

As at 25 December 2011, there were 726 stores in the UK, Republic of Ireland and Germany. Of these, 575 stores are in England, 48 are in Scotland, 28 are in Wales, 19 are in Northern Ireland, one is on the Isle of Man, one is a mobile unit, 48 are in the Republic of Ireland and six are in Germany.

Founded in 1960, Domino's Pizza is one of the world's leading pizza delivery brands. Through its primarily franchised system, Domino's Pizza operates a global network of more than 9,350 Domino's Pizza stores in 70 international markets. Domino's Pizza has a singular focus – the home delivery of pizza, freshly made to order with high quality ingredients.

Customers in the UK can order online at [www.dominos.co.uk](http://www.dominos.co.uk) and customers in the Republic of Ireland can order online at [www.dominos.ie](http://www.dominos.ie). In addition, mobile customers can order by downloading Domino's free iPhone, iPad and Android apps.

**For more information, please contact:**

The Domino's Pizza Press Office

Domino's Pizza Group Ltd

Tel: 01908 580732

E: [pr@dominos.co.uk](mailto:pr@dominos.co.uk)

Ref: DPGL/AL/588