



Domino's Pizza

NEWS

For immediate release

January 16, 2012

DOMINO'S CELEBRATES ITS FIRST BIRTHDAY IN BIGGIN HILL

- Domino's Pizza in Biggin Hill treats the local residents to free pizza on its birthday -

The local [Domino's Pizza](#) store, situated on Main Road in Biggin Hill, celebrated its first birthday at the weekend. The store opened in January 2011 and decided to treat local residents to free pizza to mark the occasion.

Graham Kempster, marketing manager for the local Domino's store, said: "We wanted to celebrate our first birthday in style, so we decided to decorate the store and hand out free pizza to the local residents. It is nice to give something back to our customers. It was a fun weekend and the people of Biggin Hill were delighted to accept a slice of hot, fresh pizza on a cold winter's day."

To help this store celebrate its first birthday, you can visit them at 172 Main Road, Biggin Hill, TN16 3BB, call them on 01959 574400 or alternatively you can order online at www.dominos.co.uk.

-ENDS-

Notes to Editors:

Domino's Pizza UK & IRL plc is the leading player in the fast-growing pizza delivery market and holds the exclusive master franchise to own, operate and franchise Domino's Pizza stores in the UK and the Republic of Ireland. The first UK store opened in Luton in 1985 and the first Irish store opened in 1991. In April 2011, the Group acquired a majority stake in the exclusive master franchise to own, operate and franchise Domino's Pizza stores in Germany.

As at 25 December 2011, there were 726 stores in the UK, Republic of Ireland and Germany. Of these, 575 stores are in England, 48 are in Scotland, 28 are in Wales, 19 are in Northern Ireland, one is on the Isle of Man, one is a mobile unit, 48 are in the Republic of Ireland and six are in Germany.

Founded in 1960, Domino's Pizza is one of the world's leading pizza delivery brands. Through its primarily franchised system, Domino's Pizza operates a global network of more than 9,350 Domino's Pizza stores in 70 international markets. Domino's Pizza has a singular focus – the home delivery of pizza, freshly made to order with high quality ingredients.

Customers in the UK can order online at www.dominos.co.uk and customers in the Republic of Ireland can order online at www.dominos.ie. In addition, mobile customers can order by downloading Domino's free iPhone, iPad and Android apps.

For more information, please contact:

The Domino's Pizza Press Office

Domino's Pizza Group Ltd

Tel: 0044 1908 580732

E: pr@dominos.co.uk

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