Domino's Pizza NEWS

For immediate release

December 9, 2011

DOMINO'S PIZZA OPENS A NEW STORE IN GLOUCESTER

- Domino's creates new jobs in Gloucestershire -

Domino's, the local pizza delivery expert, opened a new store in Gloucester on Monday [December 5]. This new store is located on Whittle Way and comes as a welcome boost to the area with the creation of 25-30 jobs.

Michaela Roberts, marketing manager for the new store, said: "We are really pleased to open our third store in Gloucester and have a skilled team of pizza makers, customer service representatives and delivery experts all ready to serve the local residents with our delicious piping-hot pizza."

To place an order, you can visit the new team at Unit 3, Armstrong House, Whittle Way, Gloucester Business Park, Gloucester, GL3 4BJ or call them on 01452 610500. Alternatively, you can order online at www.dominos.co.uk.

-ENDS-

Notes to Editors:

Domino's Pizza UK & IRL plc is the leading player in the fast-growing pizza delivery market and holds the exclusive master franchise to own, operate and franchise Domino's Pizza stores in the UK and the Republic of Ireland. The first UK store opened in Luton in 1985 and the first Irish store opened in 1991. In April 2011, the Group acquired a majority stake in the exclusive master franchise to own, operate and franchise Domino's Pizza stores in Germany.

As at 25 September 2011, there were 702 stores in the UK, Republic of Ireland and Germany. Of these, 553 stores are in England, 47 are in Scotland, 28 are in Wales, 19 are in Northern Ireland, one is on the Isle of Man, one is a mobile unit, 49 are in the Republic of Ireland and four are in Germany.

Founded in 1960, Domino's Pizza is one of the world's leading pizza delivery brands. Through its primarily franchised system, Domino's Pizza operates a global network of more than 9,350 Domino's Pizza stores in 70 international markets. Domino's Pizza has a singular focus – the home delivery of pizza, freshly made to order with high quality ingredients.

Customers in the UK can order online at www.dominos.co.uk and customers in the Republic of Ireland can order online at www.dominos.ie. In addition, mobile customers can order by downloading Domino's free iPhone, iPad and Android apps.

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