



For immediate release

October 28, 2011

DOMINO'S PIZZA DARLINGTON SAVES THE DAY

- Domino's Pizza Darlington donates pizza to newlyweds -

Domino's Pizza in Darlington saved the day yesterday [Thursday, October 7], as they sent a generous delivery of free pizza to newlyweds Paul and Rachel Hope, who were let down by their wedding caterers.

Paul and Rachel thought they had their wedding day all organised until the company they had booked to provide their evening catering went bust and were unable to fulfil the contract.

They were left disappointed and out of pocket until their bestman, Jason Whale, came up with a brainwave – “let's order Domino's Pizza!” Jason said: “I don't know anyone that doesn't like Domino's so I thought it would be a great idea to order this instead. I contacted the local store and they were more than happy to help. They felt so sorry for Paul and Rachel for losing their money that they kindly donated the pizzas free of charge. We were all so grateful for their help and were overwhelmed with their generosity. Domino's certainly came to the rescue and helped to ensure that Paul and Rachel had a wedding day they will never forget!”

Domino's Pizza franchisee, Gary Reid, said: “When I heard about this poor couple's predicament I was more than happy to help them out. A wedding day should be a special, memorable occasion – memorable that is for all the right reasons. Domino's Pizza always gets the party started – so we sent along 30 large pizzas to get the evening off to a fantastic start. From what I hear the guests were very happy tucking into a slice of hot, fresh pizza.”

Needless to say Paul and Rachel had a very special day and will be forever grateful to Domino's Pizza for coming to their rescue.

-ENDS-

Notes to Editors:

Domino's Pizza UK & IRL plc is the leading player in the fast-growing pizza delivery market and holds the exclusive master franchise to own, operate and franchise Domino's Pizza stores in the UK and the Republic of Ireland. The first UK store opened in Luton in 1985 and the first Irish store opened in 1991. In April 2011, the Group acquired a majority stake in the exclusive master franchise to own, operate and franchise Domino's Pizza stores in Germany.

As at 25 September 2011, there were 702 stores in the UK, Republic of Ireland and Germany. Of these, 553 stores are in England, 47 are in Scotland, 28 are in Wales, 19 are in Northern Ireland, one is on the Isle of Man, one is a mobile unit, 49 are in the Republic of Ireland and four are in Germany.

Founded in 1960, Domino's Pizza is one of the world's leading pizza delivery brands. Through its primarily franchised system, Domino's Pizza operates a global network of more than 9,350 Domino's Pizza stores in 70 international markets. Domino's Pizza has a singular focus – the home delivery of pizza, freshly made to order with high quality ingredients.

Customers in the UK can order online at www.dominos.co.uk and customers in the Republic of Ireland can order online at www.dominos.ie. In addition, mobile customers can order by downloading Domino's free iPhone, iPad and Android apps.

For more information, please contact:

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