



# Domino's Pizza

## NEWS

*For immediate release*

September 26, 2011

### **DOMINO'S PIZZA OPENS A STORE IN HOUGHTON-LE-SPRING**

*- Domino's creates new jobs in North East -*

Domino's, the local pizza delivery expert, has opened a new store in Houghton-le-Spring. This new store is located on Newbottle Street and opened on Saturday, September 24. The store comes as a welcome boost to the area with the creation of 25-30 jobs.

Mike Racz, franchisee for the new store, said: "I am really pleased to open a new store in Houghton-le-Spring. I have a skilled team of pizza makers, customer service representatives and delivery experts all ready to serve the residents of the area with our delicious piping-hot pizza."

To place an order, you can visit the new team at 79 Newbottle Street, Houghton-le-Spring, DH4 4AR or call them on 0191 584 3555. Alternatively, you can order online at [www.dominos.co.uk](http://www.dominos.co.uk).

**-ENDS-**

#### **Notes to Editors**

Domino's Pizza UK & IRL plc is the leading player in the fast-growing pizza delivery market and holds the exclusive master franchise to own, operate and franchise Domino's Pizza stores in the UK and the Republic of Ireland. The first UK store opened in Luton in 1985 and the first Irish store opened in 1991. In April 2011, the Group acquired a majority stake in the exclusive master franchise to own, operate and franchise Domino's Pizza stores in Germany.

As at 26 June 2011, there were 688 stores in the UK, Republic of Ireland and Germany. Of these, 543 stores are in England, 47 are in Scotland, 28 are in Wales, 18 are in Northern Ireland, one is on the Isle of Man, one is a mobile unit, 48 are in the Republic of Ireland and two are in Germany.

Founded in 1960, Domino's Pizza is one of the world's leading pizza delivery brands. Through its primarily franchised system, Domino's Pizza operates a global network of more than 9,350 Domino's Pizza stores in 70 international markets. Domino's Pizza has a singular focus – the home delivery of pizza, freshly made to order with high quality ingredients.

Customers in the UK can order online at [www.dominos.co.uk](http://www.dominos.co.uk) and customers in the Republic of Ireland can order online at [www.dominos.ie](http://www.dominos.ie). In addition, mobile customers can order by downloading Domino's free iPhone and Android apps.

**For more information, please contact:**

The Domino's Pizza Press Office

Domino's Pizza Group Ltd

Tel: 0044 1908 580732

E: [pr@dominos.co.uk](mailto:pr@dominos.co.uk)

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