



Domino's Pizza

NEWS

For immediate release

September 19, 2011

DOMINO'S PIZZA OPENS ANOTHER STORE IN MANCHESTER

- Domino's creates more jobs in Manchester -

Domino's, the local pizza delivery expert, has opened another store in Manchester. This new store is located on Oxford Road and comes as a welcome boost to the area with the creation of 25-30 jobs. The store opened on Sunday, September 18.

Franchisee for the new store, Surinder Kandola, said: "We are really pleased to open another store in Manchester and have a skilled team of pizza makers, customer service representatives and delivery experts all ready to serve the residents of the area with our delicious piping-hot pizza."

To place an order, you can visit them at 403-419 Oxford Road, Manchester, M13 9WG or call them on 00161 274 4111. Alternatively, you can order online at www.dominos.co.uk.

-ENDS-

Notes to Editors

Domino's Pizza UK & IRL plc is the leading player in the fast-growing pizza delivery market and holds the exclusive master franchise to own, operate and franchise Domino's Pizza stores in the UK and the Republic of Ireland. The first UK store opened in Luton in 1985 and the first Irish store opened in 1991. In April 2011, the Group acquired a majority stake in the exclusive master franchise to own, operate and franchise Domino's Pizza stores in Germany.

As at 26 June 2011, there were 688 stores in the UK, Republic of Ireland and Germany. Of these, 543 stores are in England, 47 are in Scotland, 28 are in Wales, 18 are in Northern Ireland, one is on the Isle of Man, one is a mobile unit, 48 are in the Republic of Ireland and two are in Germany.

Founded in 1960, Domino's Pizza is one of the world's leading pizza delivery brands. Through its primarily franchised system, Domino's Pizza operates a global network of more than 9,350 Domino's Pizza stores in 70 international markets. Domino's Pizza has a singular focus – the home delivery of pizza, freshly made to order with high quality ingredients.

Customers in the UK can order online at www.dominos.co.uk and customers in the Republic of Ireland can order online at www.dominos.ie. In addition, mobile customers can order by downloading Domino's free iPhone and Android apps.

For more information, please contact:

The Domino's Pizza Press Office

Domino's Pizza Group Ltd

Tel: 0044 1908 580732

E: pr@dominos.co.uk

Ref: DPGL/AL/516