



Domino's Pizza

NEWS

For immediate issue

September 5, 2011

DOMINO'S BRAINTREE RAISES MONEY FOR CLIC SARGENT

CLIC Sargent, the children's cancer charity, was the recipient of a cheque for £3,000.00 on August 24, 2011, thanks to Braintree Carnival and Domino's Pizza in Braintree.

Domino's Pizza raised £1425.26 from the sale of giant pizza slices at the Braintree Carnival whilst £1574.74 was donated by the carnival itself.

Franchisee for Domino's Pizza, Paul Ashurst, said: "We are delighted to be involved with fundraising alongside Braintree Carnival once again and even more so as it's going to such a worthy cause."

CLIC Sargent provides practical and emotional support for children who have been diagnosed with cancer and their families.

-ENDS-

Photo Caption:

Members of Braintree Carnival Court are pictured with Emma Hoy and Gavin Taylor from Domino's Pizza as they present a cheque for £3000.00 to Karen Roberts of CLIC Sargent.

Notes to Editors:

Domino's Pizza UK & IRL plc is the leading player in the fast-growing pizza delivery market and holds the exclusive master franchise to own, operate and franchise Domino's Pizza stores in the UK and the Republic of Ireland. The first UK store opened in Luton in 1985 and the first Irish store opened in 1991. In April 2011, the Group acquired a majority stake in the exclusive master franchise to own, operate and franchise Domino's Pizza stores in Germany.

As at 26 June 2011, there were 688 stores in the UK, Republic of Ireland and Germany. Of these, 543 stores are in England, 47 are in Scotland, 28 are in Wales, 18 are in Northern Ireland, one is on the Isle of Man, one is a mobile unit, 48 are in the Republic of Ireland and two are in Germany.

Founded in 1960, Domino's Pizza is one of the world's leading pizza delivery brands. Through its primarily franchised system, Domino's Pizza operates a global network of more than 9,350 Domino's Pizza stores in 70 international markets. Domino's Pizza has a singular focus – the home delivery of pizza, freshly made to order with high quality ingredients.

Customers in the UK can order online at www.dominos.co.uk and customers in the Republic of Ireland can order online at www.dominos.ie. In addition, mobile customers can order by downloading Domino's free iPhone and Android apps.

For more information, please contact:

The Domino's Pizza Press Office

Domino's Pizza Group Ltd

Tel: 01908 580654

E: pr@dominos.co.uk

Ref: DPGL/GW/509