



Domino's Pizza

NEWS

For immediate issue

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SOUTHEND TOY LIBRARY AND DOMINO'S PIZZA RUN PIZZA MAKING MASTERCLASS

Children from local charity Southend Toy Library got a 'pizza the action' when they visited Domino's Pizza in Shoeburyness and had a lesson in the art of making delicious Domino's pizzas.

After having a tour of the store, located in Ness Road, the children learnt about the ingredients and watched the professionals making perfect pizzas. The children were then given the chance to stretch out their own pizza, cover it with sauce made from Portuguese vine-ripened tomatoes, top it with 100% mozzarella cheese and finish it off with their own choice of toppings.

After the pizza making session, the children were each given a goody bag, and a Trainee Pizza Maker Certificate courtesy of Domino's Pizza.

Paul Ashurst, Domino's Pizza Franchisee, said: "Everyone who came along had a fantastic time and my staff found it very rewarding. We love getting involved with community-based events such as this and to see how much fun everyone had makes it even more special."

-ENDS-

Photo Caption:

Children from Southend Toy Library enjoy a pizza making class with Domino's Pizza in Shoeburyness

Notes to Editors:

Specific to this release:

SOUTHEND TOY LIBRARY is a charity based in The Lighthouse Child Development Centre, Snakes Lane, Southend-on Sea, which is for children receiving hospital treatment or with special needs. The Library provides support and advice, specialist equipment, respite care, fun days and outings along with a toy loan scheme.

Domino's Pizza is located at 78-80 Ness Road, Shoeburyness and was recently awarded 5 stars in the FSA's Food Hygiene Rating system.

About Domino's Pizza in General

Domino's Pizza UK & IRL plc is the leading player in the fast-growing pizza delivery market and holds the exclusive master franchise to own, operate and franchise Domino's Pizza stores in the UK and the Republic of Ireland. The first UK store opened in Luton in 1985 and the first Irish store opened in 1991. In April 2011, the Group acquired a majority stake in the exclusive master franchise to own, operate and franchise Domino's Pizza stores in Germany.

As at 26 June 2011, there were 688 stores in the UK, Republic of Ireland and Germany. Of these, 543 stores are in England, 47 are in Scotland, 28 are in Wales, 18 are in Northern Ireland, one is on the Isle of Man, one is a mobile unit, 48 are in the Republic of Ireland and two are in Germany.

Founded in 1960, Domino's Pizza is one of the world's leading pizza delivery brands. Through its primarily franchised system, Domino's Pizza operates a global network of more than 9,350 Domino's Pizza stores in 70 international markets. Domino's Pizza has a singular focus – the home delivery of pizza, freshly made to order with high quality ingredients.

Customers in the UK can order online at www.dominos.co.uk and customers in the Republic of Ireland can order online at www.dominos.ie. In addition, mobile customers can order by downloading Domino's free iPhone and Android apps.

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