



Domino's Pizza

NEWS

For immediate release

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DOMINO'S PIZZA EXMOUTH WELCOMES SPECIAL OLYMPICS ATHLETES

- Domino's Pizza Exmouth teaches athletes to make pizza -

Domino's, the local pizza delivery expert, welcomed two very special guests on Thursday, August 18. Special Olympics athletes Katy Johns and Laura Green, both gymnasts, came along to the new store in Exmouth, which opened on Thursday, August 15, to learn how to make pizza.

The new team were excited to meet Laura and Katy and gave them a guided tour of the store, before explaining how the pizza making process works, including what ingredients are used. Then it was time for the girls' to get to grips with their own dough and toppings.

Michaela Roberts, marketing manager for the new store said: "We were delighted to welcome Katy and Laura to our new store. It was a pleasure to show them around and let them have a go at making their own pizzas. They had a great time and we hope they will visit us again very soon."

To place your order for pizza, visit the new store at 19 Imperial Road, Exmouth, Devon, EX8 1BY or call them on 01395 277776. Alternatively, you can order online at www.dominos.co.uk.

-ENDS-

Notes to Editors

Domino's Pizza UK & IRL plc is the leading player in the fast-growing pizza delivery market and holds the exclusive master franchise to own, operate and franchise Domino's Pizza stores in the UK and the Republic of Ireland. The first UK store opened in Luton in 1985 and the first Irish store opened in 1991. In April 2011, the Group acquired a majority stake in the exclusive master franchise to own, operate and franchise Domino's Pizza stores in Germany.

As at 26 June 2011, there were 688 stores in the UK, Republic of Ireland and Germany. Of these, 543 stores are in England, 47 are in Scotland, 28 are in Wales, 18 are in Northern Ireland, one is on the Isle of Man, one is a mobile unit, 48 are in the Republic of Ireland and two are in Germany.

Founded in 1960, Domino's Pizza is one of the world's leading pizza delivery brands. Through its primarily franchised system, Domino's Pizza operates a global network of more than 9,350 Domino's Pizza stores in 70 international markets. Domino's Pizza has a singular focus – the home delivery of pizza, freshly made to order with high quality ingredients.

Customers in the UK can order online at www.dominos.co.uk and customers in the Republic of Ireland can order online at www.dominos.ie. In addition, mobile customers can order by downloading Domino's free iPhone and Android apps.

For more information, please contact:

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