



Domino's Pizza

NEWS

For immediate release

August 25, 2011

DOMINO'S PIZZA OPENS A STORE IN TADLEY

- Domino's creates new jobs in Hampshire -

Domino's, the local pizza delivery expert, yesterday [Wednesday, August 24] opened a new store on Mulfords Hill in Tadley. The store comes as a welcome boost to the area with the creation of 25-30 jobs.

Michaela Roberts, marketing manager for the new store said: "We are pleased to open a store in the town of Tadley. We have a skilled team of pizza makers, customer service representatives and delivery experts all ready to serve the residents of Tadley with our delicious piping-hot pizza."

The store is open from 10am to 11pm daily. To place an order, you can visit them at 28 Mulfords Hill, Tadley, Hampshire, RG26 3JE or call them on 0118 981 6666. Alternatively, you can order online at www.dominos.co.uk.

-ENDS-

Notes to Editors

Domino's Pizza UK & IRL plc is the leading player in the fast-growing pizza delivery market and holds the exclusive master franchise to own, operate and franchise Domino's Pizza stores in the UK and the Republic of Ireland. The first UK store opened in Luton in 1985 and the first Irish store opened in 1991. In April 2011, the Group acquired a majority stake in the exclusive master franchise to own, operate and franchise Domino's Pizza stores in Germany.

As at 26 June 2011, there were 688 stores in the UK, Republic of Ireland and Germany. Of these, 543 stores are in England, 47 are in Scotland, 28 are in Wales, 18 are in Northern Ireland, one is on the Isle of Man, one is a mobile unit, 48 are in the Republic of Ireland and two are in Germany.

Founded in 1960, Domino's Pizza is one of the world's leading pizza delivery brands. Through its primarily franchised system, Domino's Pizza operates a global network of more than 9,350 Domino's Pizza stores in 70 international markets. Domino's Pizza has a singular focus – the home delivery of pizza, freshly made to order with high quality ingredients.

Customers in the UK can order online at www.dominos.co.uk and customers in the Republic of Ireland can order online at www.dominos.ie. In addition, mobile customers can order by downloading Domino's free iPhone and Android apps.

For more information, please contact:

The Domino's Pizza Press Office

Domino's Pizza Group Ltd

Tel: 0044 1908 580732

E: pr@dominos.co.uk

Ref: DPGL/AL/496