



Domino's Pizza

NEWS

For immediate issue

August 4, 2011

DOMINO'S PIZZA WICKFORD DONATES TO SARAH KITCHENER PERROW FUND

- Domino's Pizza raises money for local charity -

The team from Domino's Pizza in Wickford showed their support for local charity, the Sarah Kitchener Perrow Fund, by donating 50p from every pizza sold during the week July 11 through to July 17. The team wore special blue t-shirts to help raise the profile of the charity. The week was a great success with the team raising a total of £1543.54 for the fund.

Franchisee of the local store, Paul Ashurst, said "We are so pleased to support this charity. The fundraising week was a tremendous success and the team are so pleased to have helped raise this money in memory of Sarah. Many of the current and former staff at the store knew Sarah. The donation we made was a fantastic achievement and I am really proud of my team for pulling together to support this great charity."

On July 23, Paul Ashurst and some of his team attended a special fundraising dinner at Stock Brook Manor in Billericay, where they presented Peter Kitchener, Sarah's brother, with the cheque.

-ENDS-

Notes to Editors:

Domino's Pizza UK & IRL plc is the leading player in the fast-growing pizza delivery market and holds the exclusive master franchise to own, operate and franchise Domino's Pizza stores in the UK and the Republic of Ireland. The first UK store opened in Luton in 1985 and the first Irish store opened in 1991. In April 2011, the Group acquired a majority stake in the exclusive master franchise to own, operate and franchise Domino's Pizza stores in Germany.

As at 26 June 2011, there were 688 stores in the UK, Republic of Ireland and Germany. Of these, 543 stores are in England, 47 are in Scotland, 28 are in Wales, 18 are in Northern Ireland, one is on the Isle of Man, one is a mobile unit, 48 are in the Republic of Ireland and two are in Germany.

Founded in 1960, Domino's Pizza is one of the world's leading pizza delivery brands. Through its primarily franchised system, Domino's Pizza operates a global network of more than 9,350 Domino's Pizza stores in 70 international markets. Domino's Pizza has a singular focus – the home delivery of pizza, freshly made to order with high quality ingredients.

Customers in the UK can order online at www.dominos.co.uk and customers in the Republic of Ireland can order online at www.dominos.ie. In addition, mobile customers can order by downloading Domino's free iPhone and Android apps.

For more information, please contact:

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