



# Domino's Pizza

## NEWS

*For immediate release*

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### **DOMINO'S PIZZA STAFF WOBBLE WALK FOR CHARITY**

*-Domino's team members wobble walk for Special Olympics Great Britain-*

Staff from Domino's Pizza in Chorley and Preston are getting together to 'wobble walk' in the region of 30 miles on Thursday, August 11, to raise money for Special Olympics Great Britain, Domino's Pizza's charity of choice.

Wobble walking involves walking with a Domino's Pizza placard promoting the latest Domino's deal. The idea is to start off at the Domino's store in Chorley and walk from there to Leyland, then onto Bamber Bridge, then Preston, then onto Blackpool and Lytham and finish at the Domino's store in Thornton Cleveleys. There are 41 team members taking part so they will certainly be easy to spot as they walk the streets with their wobble boards.

Special Olympics Great Britain is thrilled that the team is completing this challenge in their honour and have offered their full support. A few Special Olympics athletes may even join them on the walk or will certainly be there at the starting line and finish line to cheer them on.

Lindsay Woods, store manager for the Domino's Pizza store in Bamber Bridge in Preston came up with the idea. Lindsay said: "I was determined to raise money for Special Olympics Great Britain and this idea just came to me. I thought it would be great fun and a nice way to promote the business and raise money at the same time. I am looking forward to the challenge and hope that the local residents in the area will get behind us and support this great cause."

Karen Wallin, Chief Executive for Special Olympics Great Britain said: "This is a great idea. I have never heard of wobble walking before – but I like the sound of it. We are grateful for all the support given to us by

Domino's Pizza and honoured to think an individual team member has thought up this challenge especially for us. I look forward to hearing how it goes and seeing the photos!"

To support the wobble walk, you can donate by going to [www.justgiving.com/WobbleWalk](http://www.justgiving.com/WobbleWalk)

**-Ends-**

#### **Notes to Editors**

Domino's Pizza UK & IRL plc is the leading player in the fast-growing pizza delivery market and holds the exclusive master franchise to own, operate and franchise Domino's Pizza stores in the UK and the Republic of Ireland. The first UK store opened in Luton in 1985 and the first Irish store opened in 1991.

As at 27 March 2011, there were 672 stores in the UK and the Republic of Ireland. Of these, 530 stores are in England, 47 are in Scotland, 27 are in Wales, 18 are in Northern Ireland, one is on the Isle of Man, 48 are in the Republic of Ireland and one is a mobile unit.

Founded in 1960, Domino's Pizza is one of the world's leading pizza delivery brands. Through its primarily franchised system, Domino's Pizza operates a global network of more than 9,350 Domino's Pizza stores in over 65 countries. Domino's Pizza has a singular focus – the home delivery of pizza, freshly made to order with high quality ingredients.

Customers in the UK can order online at [www.dominos.co.uk](http://www.dominos.co.uk) and customers in the Republic of Ireland can order online at [www.dominos.ie](http://www.dominos.ie). In addition, iPhone customers can order by downloading the free Domino's app.

#### **For more information, please contact:**

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#### **About Special Olympics Great Britain:**

Special Olympics Great Britain is the country's largest provider of a year-round sports training and competition programme for all people with learning disabilities giving every individual the opportunity to take part, train and compete in a variety of 23 Olympic-type sports. The charity enables each participant to develop skills, believe in themselves and be active members of their communities.

Special Olympics is founded on the belief that all people with learning disabilities can, with proper instruction and encouragement, learn, enjoy and benefit from sport. The value of sport lies in its ability to instil self-confidence and self-belief. Special Olympics is often the only place where people with learning disabilities can participate in their communities. It is a gateway for many to personal development, empowerment, and acceptance.

Special Olympics Great Britain was established in 1978 and has nearly 8,000 athletes in 135 groups in England, Scotland and Wales run by a dedicated army of over 2600 volunteers that act in a wide variety of roles from sport coaches to fundraisers.

Special Olympics and Paralympics are two separate organisations. Special Olympics is recognised as the third member of the Olympic family, but it is not just a sporting event, it is for all people with learning disabilities between the ages of 6 to 80 with an IQ of 70 or less. Paralympics provides elite-only level competition for multi-disabled groups including physical, blind and deaf.

For more information about Special Olympics GB please visit: [www.specialolympicsgb.org.uk](http://www.specialolympicsgb.org.uk) or call 0207 247 8891.