



Domino's Pizza

NEWS

For immediate release

July 14, 2011

DOMINO'S PIZZA HOLDS SCHOOL TOUR IN MERE GREEN

-Mere Green store invites local school to make pizza-

Staff from Domino's Pizza had a lively time today [Thursday, July 14] when they invited children from the Mere Green Combined Primary School to have a tour of their store on Lichfield Road.

The students, whose ages ranged from seven to eight, were given a guided tour around the store, shown the fresh ingredients and of course, given a lesson in pizza making!

Domino's Pizza franchisee, Raj Bains, said; "We really enjoyed having the opportunity to show the children around the store and give them the chance to make their own pizzas. It was great fun for them and for us too. It gave the pupils a unique insight into how their local pizza store works, giving them a fun, educational and memorable experience."

Anna Balson, Head Teacher from the Mere Green Combined School, said: "The children had a fantastic time when they visited Domino's Pizza. All the staff were very polite and helpful and I know the visit has left a positive and lasting impression on the children."

At the end of the day, each of the pupils were presented with a junior pizza maker certificate.

If your school or charity would like to organise a free tour of Domino's Pizza in Mere Green, please call the store on 0121 308 3222.

-Ends-

Notes to Editors

Domino's Pizza UK & IRL plc is the leading player in the fast-growing pizza delivery market and holds the exclusive master franchise to own, operate and franchise Domino's Pizza stores in the UK and the Republic of Ireland. The first UK store opened in Luton in 1985 and the first Irish store opened in 1991.

As at 27 March 2011, there were 672 stores in the UK and the Republic of Ireland. Of these, 530 stores are in England, 47 are in Scotland, 27 are in Wales, 18 are in Northern Ireland, one is on the Isle of Man, 48 are in the Republic of Ireland and one is a mobile unit.

Founded in 1960, Domino's Pizza is one of the world's leading pizza delivery brands. Through its primarily franchised system, Domino's Pizza operates a global network of more than 9,350 Domino's Pizza stores in over 65 countries. Domino's Pizza has a singular focus – the home delivery of pizza, freshly made to order with high quality ingredients.

Customers in the UK can order online at www.dominos.co.uk and customers in the Republic of Ireland can order online at www.dominos.ie. In addition, iPhone customers can order by downloading the free Domino's app.

For more information, please contact:

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Ref: DPGL/AL/465