



# Domino's Pizza

## NEWS

*For immediate release*

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### **DOMINO'S PIZZA BRAINTREE SUPPORTS LOCAL CHARITIES**

*- Domino's sells slices of pizza for local charities by attending Braintree Carnival -*

Staff from Domino's Pizza in Braintree were out in force at Braintree Carnival on June 11 where they sold slices of pizza and raised over £1,400 for local charities.

Paul Ashurst, franchisee for Domino's Braintree, said: "We sold giant pizza slices for £1.50, with all the proceeds going to local charities. We were blown away with the response we got and sold far more than we expected! We also gave away goody bags, frisbees and beach balls which were thoroughly enjoyed by everyone. As it was such a success, I will definitely take my team back next year to raise even more for charity."

Company Mascot, Danny Domino, was also on hand to pose for lots of photos with carnival-goers. Then he took to the stage to help present prizes to the winners of Braintree's Got Talent, which was sponsored by Domino's Pizza.

Domino's Pizza is located at 196 Coggeshall Road, Braintree and was recently awarded five stars in the national Scores on the Doors food hygiene scheme run by Braintree District Council.

**-ENDS-**

#### **Notes to Editors**

Domino's Pizza UK & IRL plc is the leading player in the fast-growing pizza delivery market and holds the exclusive master franchise to own, operate and franchise Domino's Pizza stores in the UK and the Republic of Ireland. The first UK store opened in Luton in 1985 and the first Irish store opened in 1991.

As at 27 March 2011, there were 672 stores in the UK and the Republic of Ireland. Of these, 530 stores are in England, 47 are in Scotland, 27 are in Wales, 18 are in Northern Ireland, one is on the Isle of Man, 48 are in the Republic of Ireland and one is a mobile unit.

Founded in 1960, Domino's Pizza is one of the world's leading pizza delivery brands. Through its primarily franchised system, Domino's Pizza operates a global network of more than 9,350 Domino's Pizza stores in over 65 countries. Domino's Pizza has a singular focus – the home delivery of pizza, freshly made to order with high quality ingredients.

Customers in the UK can order online at [www.dominos.co.uk](http://www.dominos.co.uk) and customers in the Republic of Ireland can order online at [www.dominos.ie](http://www.dominos.ie). In addition, iPhone customers can order by downloading the free Domino's app.

**For more information, please contact:**

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