



# Domino's Pizza

## NEWS

*For immediate release*

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### **DOMINO'S PIZZA SHOEBURYNESS SUPPORTS LOCAL CHARITIES**

*- Domino's sells slices of pizza for local charities by attending Shoebury Fair -*

Staff from Domino's Pizza in Shoeburyness were out in force at Shoebury Fair on June 25. They sold pizza in aid of local charities and raised over £1,000.

Paul Ashurst, franchisee for Domino's in Shoeburyness said: "We sold giant pizza slices for £1.50 all afternoon. We were blown away with the response we got and sold far more than we had expected. We also gave away goody bags, frisbees and beach balls which were thoroughly enjoyed by everyone. All money raised will be going to local charities. I am pleased it was such a success and will definitely bring my team back next year to raise even more for charity."

Company mascot, Danny Domino, was on hand all day to take part in the festivities – after posing for lots of photos with fair-goers he took part in the mascot race and proudly came in first place.

Domino's Pizza is located at 78-80 Ness Road, Shoeburyness and was recently awarded five stars by the Food Standards Agency Rating system.

**-ENDS-**

#### **Notes to Editors**

Domino's Pizza UK & IRL plc is the leading player in the fast-growing pizza delivery market and holds the exclusive master franchise to own, operate and franchise Domino's Pizza stores in the UK and the Republic of Ireland. The first UK store opened in Luton in 1985 and the first Irish store opened in 1991.

As at 27 March 2011, there were 672 stores in the UK and the Republic of Ireland. Of these, 530 stores are in England, 47 are in Scotland, 27 are in Wales, 18 are in Northern Ireland, one is on the Isle of Man, 48 are in the Republic of Ireland and one is a mobile unit.

Founded in 1960, Domino's Pizza is one of the world's leading pizza delivery brands. Through its primarily franchised system, Domino's Pizza operates a global network of more than 9,350 Domino's Pizza stores in over 65 countries. Domino's Pizza has a singular focus – the home delivery of pizza, freshly made to order with high quality ingredients.

Customers in the UK can order online at [www.dominos.co.uk](http://www.dominos.co.uk) and customers in the Republic of Ireland can order online at [www.dominos.ie](http://www.dominos.ie). In addition, iPhone customers can order by downloading the free Domino's app.

**For more information, please contact:**

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