



Domino's Pizza

NEWS

For immediate release

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DOMINO'S PIZZA WICKFORD RAISES MONEY FOR SARAH KITCHENER PERROW FUND

- Domino's fundraising week for Sarah Kitchener Perrow -

Domino's Pizza on the High Street in Wickford will be extra busy this weekend as they begin a week long fundraising exercise in aid of the Sarah Kitchener Perrow Fund. The store will donate 50p from each pizza sold during the week commencing July 11.

Paul Ashurst, franchisee of the Wickford store, said: "Many of the current and former staff at the store were friends with Sarah so as a team we are extremely honoured to be able to help raise money on her behalf. All of the team at Domino's will wear special blue t-shirts for the week and have collection tins on hand to help raise even more money."

The Sarah Kitchener Perrow Fund was set up following Sarah's untimely passing in March 2010 and has raised more than £25,000 so far. A special fundraising dinner will be held on July 23 at Stock Brook Manor in Billericay where the proceeds will be presented to the family.

To support this good cause, why not pick up your pizza now from Domino's Pizza located at 58 High Street, Wickford, SS12 9AT, Tel. 01268 734000. This store was recently graded five stars from the Food Standards Agency Food Hygiene Rating system.

-ENDS-

Notes to Editors

Domino's Pizza UK & IRL plc is the leading player in the fast-growing pizza delivery market and holds the exclusive master franchise to own, operate and franchise Domino's Pizza stores in the UK and the Republic of Ireland. The first UK store opened in Luton in 1985 and the first Irish store opened in 1991.

As at 27 March 2011, there were 672 stores in the UK and the Republic of Ireland. Of these, 530 stores are in England, 47 are in Scotland, 27 are in Wales, 18 are in Northern Ireland, one is on the Isle of Man, 48 are in the Republic of Ireland and one is a mobile unit.

Founded in 1960, Domino's Pizza is one of the world's leading pizza delivery brands. Through its primarily franchised system, Domino's Pizza operates a global network of more than 9,350 Domino's Pizza stores in over 65 countries. Domino's Pizza has a singular focus – the home delivery of pizza, freshly made to order with high quality ingredients.

Customers in the UK can order online at www.dominos.co.uk and customers in the Republic of Ireland can order online at www.dominos.ie. In addition, iPhone customers can order by downloading the free Domino's app.

For more information, please contact:

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