



Domino's Pizza

NEWS

For immediate release

May 4, 2011

DOMINO'S PIZZA DONATES TIME TO LOCAL YOUTH GROUP

-Littlehampton store invites local youth group for a lesson in pizza making-

Staff from Domino's Pizza in Littlehampton had a lively time on Wednesday, April 13, when a group of children from the West Sussex County Council Youth Group visited the store.

The children, whose ages ranged from 12 to 15, were given an informed talk about how Domino's Pizza works – from the minute an order is received right through to when the pizza reaches the customer's door. The staff discussed all the fresh ingredients and treated the children to a full demonstration on how to make a pizza – before letting them have a go themselves! At the end of the day each child was presented with a junior pizza maker certificate.

Franchisee, Kal Gosal, said: "It was a fantastic opportunity to meet and show these children around the store. They certainly enjoyed it when it came to making their own pizzas. We pride ourselves on being an active part of the local community and hope that the children enjoyed this unique insight into our business – we believe these visits are beneficial as they give the children a fun, educational and memorable experience."

If your group or school would like to visit Domino's Pizza in Littlehampton for a guided tour and lesson in how to make pizza – please call Kal Gosal on 01903 725726 or visit the store at 9 Wick Parade.

-Ends-

Notes to Editors

Domino's Pizza UK & IRL plc is the leading player in the fast-growing pizza delivery market and holds the exclusive master franchise to own, operate and franchise Domino's Pizza stores in the UK and the Republic of Ireland. The first UK store opened in Luton in 1985 and the first Irish store opened in 1991.

As at 27 March 2011, there were 672 stores in the UK and the Republic of Ireland. Of these, 530 stores are in England, 47 are in Scotland, 27 are in Wales, 18 are in Northern Ireland, one is on the Isle of Man, 48 are in the Republic of Ireland and one is a mobile unit.

Founded in 1960, Domino's Pizza is one of the world's leading pizza delivery brands. Through its primarily franchised system, Domino's Pizza operates a global network of more than 9,350 Domino's Pizza stores in over 65 countries. Domino's Pizza has a singular focus – the home delivery of pizza, freshly made to order with high quality ingredients.

Customers in the UK can order online at www.dominos.co.uk and customers in the Republic of Ireland can order online at www.dominos.ie. In addition, iPhone customers can order by downloading the free Domino's app.

For more information, please contact:

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