



For immediate release

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DOMINO'S PIZZA CROWNS ITS FASTEST PIZZA MAKER

- Prem Singh of Leicester wins fastest pizza making competition -

Domino's Pizza, the pizza delivery expert, held its annual fastest pizza maker competition in Milton Keynes last week [Wednesday, April 20]. Prem Singh of Leicester was crowned the fastest pizza maker in the UK and Ireland after achieving an amazing time of 59.69 seconds.

Regional heats took place around the country in March with the quickest contenders from England, Scotland, Wales, Northern Ireland and the Republic of Ireland all qualifying to take part in the final at Milton Keynes.

To take part, each competitor had to make three large pizzas from scratch – one topped with pepperoni, one with mushrooms and the final one topped with just cheese. All pizzas had to be made to a high standard in as fast a time as possible.

All the competitors were fired up and hungry to win – determined to put their pizza making skills to the test after spending months practicing dough stretching, saucing and topping.

Winner, Prem Singh, said: "I am thrilled to win first place in this competition. It is a tough contest with lots of great contenders so when I realised I had won I felt on top of the world! I am now determined to go on and win the European final that takes place next month [May]. If I could take away the title it would be a dream come true. This competition is so much fun and it is brilliant to be a part of it."

Simon Hudson, judge for the competition, said: "The competitors this year were as feisty as ever. There was a real sense of excitement in the room as the competition took place – the crowd were really supportive and

cheered each participant on. Each contestant eagerly wanted to see if their time was going to be faster than the person before them. The pizza quality and speed was fantastic – as always this competition is great fun to judge.”

Of all the finalists that took part, only the fastest two go through to the European final that takes place on May 23, at the ACC in Liverpool. Prem Singh will be joined by runner-up, Kirat Toor of London, to face other expert pizza makers and compete for the title of Fastest Pizza Maker in Europe.

-Ends-

Notes to Editors

Domino's Pizza UK & IRL plc is the leading player in the fast-growing pizza delivery market and holds the exclusive master franchise to own, operate and franchise Domino's Pizza stores in the UK and the Republic of Ireland. The first UK store opened in Luton in 1985 and the first Irish store opened in 1991.

As at 27 March 2011, there were 672 stores in the UK and the Republic of Ireland. Of these, 530 stores are in England, 47 are in Scotland, 27 are in Wales, 18 are in Northern Ireland, one is on the Isle of Man, 48 are in the Republic of Ireland and one is a mobile unit.

Founded in 1960, Domino's Pizza is one of the world's leading pizza delivery brands. Through its primarily franchised system, Domino's Pizza operates a global network of more than 9,350 Domino's Pizza stores in over 65 countries. Domino's Pizza has a singular focus – the home delivery of pizza, freshly made to order with high quality ingredients.

Customers in the UK can order online at www.dominos.co.uk and customers in the Republic of Ireland can order online at www.dominos.ie. In addition, iPhone customers can order by downloading the free Domino's app.

For more information, please contact:

The Domino's Pizza Press Office

Domino's Pizza Group Ltd

Tel: 01908 580732

E: pr@dominos.co.uk

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