



For immediate release

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MATTHEW MILLS VISITS DOMINO'S PIZZA IN READING

- Captain of Reading FC makes a special pizza delivery -

Staff from the Domino's Pizza store in Reading, were very excited on Monday, as Matthew Mills, captain of Reading Football Club (affectionately known as the Royals) made a visit to their store.

Matthew's football career began in 2004 when he joined Coventry City, he then went onto play for Bournemouth, Southampton, Manchester City and Doncaster before joining Reading FC in 2009.

Marketing manager for the store, Kerry Lloyd, said: "It was great to meet Matthew. He was so much fun and enjoyed learning how to make a pizza. The staff were all very excited when he arrived and wasted no time in passing him some dough balls so they could witness for themselves his superb ball skills! However, making a pizza is somewhat different to scoring a goal, but it all amounts to the same thing – it is about perfecting a skill."

Matthew made a special pizza delivery on the day to Louise Rock. Louise entered a competition to win a free pizza and have it delivered by Matthew. The competition winner and Reading FC Season Ticket holder had to say why they should be chosen for this awesome prize. Louise's answer was the best, she stated what a huge fan of the club she was and how she follows her favourite team whether they win or lose. Sadly Louise lost her brother not too long ago and has been suffering from epilepsy for some time now, so this special treat was just what she needed to make her day.

Domino's Pizza customer and Reading Royals fan, Louise Rock, said: "I couldn't believe it when I opened the door – I am always excited when my Domino's pizza arrives, but this was extra special! I am a huge Royals fan and to see Matthew Mills standing at my doorway with a pizza he had made for me is a memory I will never forget!"

Matthew Mills from Reading Football Club, said: “I was pleased to visit my local Domino’s store. I have always wanted to make my own Domino’s pizza it was a pleasure to take part. It is harder than it looks! The team in the store are real experts at pizza making. I made an extra special delivery to an unsuspecting Royals fan who loves Domino’s and Reading FC – the perfect combination. The whole day was great fun.”

To order your slice of hot, fresh pizza, call the store on 0118 975 8888 or visit them at Unit 5, The Square, Chalfont Way, Lower Earley, Reading, RG6 5HJ. Alternatively, you can order online at www.dominos.co.uk and you never know Matthew may just turn up at your door!

-Ends-

Notes to Editors

Domino’s Pizza UK & IRL plc is the leading player in the fast-growing pizza delivery market and holds the exclusive master franchise to own, operate and franchise Domino’s Pizza stores in the UK and the Republic of Ireland. The first UK store opened in Luton in 1985 and the first Irish store opened in 1991.

As at 27 March 2011, there were 672 stores in the UK and the Republic of Ireland. Of these, 530 stores are in England, 47 are in Scotland, 27 are in Wales, 18 are in Northern Ireland, one is on the Isle of Man, 48 are in the Republic of Ireland and one is a mobile unit.

Founded in 1960, Domino’s Pizza is one of the world’s leading pizza delivery brands. Through its primarily franchised system, Domino’s Pizza operates a global network of more than 9,350 Domino’s Pizza stores in over 65 countries. Domino’s Pizza has a singular focus – the home delivery of pizza, freshly made to order with high quality ingredients.

Customers in the UK can order online at www.dominos.co.uk and customers in the Republic of Ireland can order online at www.dominos.ie. In addition, iPhone customers can order by downloading the free Domino’s app.

For more information, please contact:

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