



Domino's Pizza

NEWS

Immediate release

March 14, 2011

DOMINO'S PIZZA DELIVERS BIRTHDAY TREAT TO 80 YEAR OLD RESIDENT

- Doncaster resident celebrates his 80th birthday with Domino's Pizza-

Domino's Pizza, located on Carr House Road in Doncaster, made a special delivery yesterday [Sunday, March 13] as they sent a surprise birthday pizza treat to Donald Scott, a resident of Doncaster for over 50 years, who was celebrating his 80th birthday.

Domino's sent Donald a selection of pizza, including two pepperoni passion pizzas, with the toppings made into an eight and a zero. They also made sure to include their new pizza, the Spanish Sizzler, for him to try.

Donald is a big fan of Domino's Pizza and when given a choice of take-away food this is what he picks every time. Donald has four children, six grandchildren, one great grandchild and another one on the way – so there were plenty of people there to help him celebrate his birthday and enjoy the pizza.

Gary Reid, franchisee for the Doncaster store, said: "When I heard Donald was a big fan of Domino's I decided to help him celebrate his birthday with his favourite pizza. We enjoy being part of the local community and making our customers smile. I hope Donald enjoyed his special day."

Donald Scott said: "I love Domino's Pizza, so it was wonderful to receive this special birthday delivery. I didn't get to eat it all though – as the minute it arrived – the rest of the family tucked in! I don't feel like I am 80 years old, maybe it's eating Domino's that keeps me young – that and the three generations of family around me!"

Domino's Pizza in Doncaster is open from 11am to 11pm seven days a week, to order a treat for your loved one, just call them on 01302 761200.

-ENDS-

Notes to Editors:

Domino's Pizza UK & IRL plc is the leading player in the fast-growing pizza delivery market and holds the exclusive master franchise to own, operate and franchise Domino's Pizza stores in the UK and the Republic of Ireland. The first UK store opened in Luton in 1985 and the first Irish store opened in 1991.

As at 26 December 2010, there were 665 stores in the UK and the Republic of Ireland. Of these, 527 stores are in England, 47 are in Scotland, 26 are in Wales, 15 are in Northern Ireland, one is on the Isle of Man, 48 are in the Republic of Ireland and one is a mobile unit.

Founded in 1960, Domino's Pizza is one of the world's leading pizza delivery brands. Through its primarily franchised system, Domino's Pizza operates a global network of more than 9,000 Domino's Pizza stores in over 65 countries. Domino's Pizza has a singular focus – the home delivery of pizza, freshly made to order with high quality ingredients.

Customers in the UK can order online at www.dominos.co.uk and customers in the Republic of Ireland can order online at www.dominos.ie. In addition, iPhone customers can order by downloading the free Domino's app.

For more information, please contact:

Angie Lawrence
The Domino's Pizza Press Office
Domino's Pizza Group Ltd
Tel: 01908 580732
E: pr@dominos.co.uk

Ref: DPGL/AL/392