



# Domino's Pizza

## NEWS

*For immediate release*

November 16, 2010

### **DOMINO'S CROWNED TOP PIZZA DELIVERY CHAIN**

*- Pizza delivery experts scoop prestigious PAPA Award -*

[Domino's Pizza](#), the pizza delivery expert, has been crowned the country's top pizza delivery chain by the Pizza, Pasta and Italian Food Association (PAPA). The prestigious PAPA awards recognise the industry's leading takeaways, restaurants and suppliers.

The Pizza Delivery Chain of the Year award recognises operators who are successfully driving the delivery and takeaway sector. It is open to companies with more than five stores, and acknowledges the highest standards in overall operation, ranging from customer service and food quality to delivery to the customer and new product development. In addition, the award also seeks to find pizza delivery businesses that are positively driving the market.

Domino's Pizza was presented the award, based on its continued impressive growth, ambitious future plans and relentless focus on the highest quality, fresh ingredients and best possible customer service.

Andy Hirst, head of franchise development at Domino's, said: "We are delighted to have been crowned pizza delivery chain of the year. This is a fantastic achievement, which is made even more special as we're celebrating our 25<sup>th</sup> anniversary this year. The current climate has created tough times for many in the industry, but we've always stuck to our guns and made sure we deliver not only the tastiest, highest quality pizzas to our customers but also great service too. This award is testament to the ongoing hard work and dedication of the entire Domino's team."

Celebrating 25 successful years in the UK, Domino's Pizza currently has 643 stores in the UK and Republic of Ireland and plans to open 55 new stores annually. For more details on the pizza delivery chain of the year, log on to

[www.dominos.co.uk](http://www.dominos.co.uk)

**-ENDS-**