



For immediate issue

September 6, 2010

DOMINO'S PIZZA SUPPORTS ASHLAND NEIGHBOURS DAY

- Domino's donates money and sets up stall to help local community event -

Domino's Pizza supported Simpson and Ashland Parish Council at the Ashland Neighbours Day on Sunday, September 5, by donating £500 to them to help with the organisation of their event and by setting up a pizza stall in the marquee where they sold fresh, hot pizza to the local residents. The event was held on the green, off Penshurst Crescent in Ashland.

The Neighbours Day was organised by the Parish Council to get the local communities of Ashland and Simpson Village together. It was an opportunity for the residents to meet and enjoy a relaxed afternoon of free entertainment, which included a live band, cheer leading display, juggler, clown, bouncy castle and demonstration by MK Dons. As neighbours of Ashland themselves, due to the recent opening of their new production site in West Ashland, Domino's were invited to attend and contribute to the day.

Public Relations Officer, Angie Lawrence, said: "We enjoyed taking part in the day and the local residents certainly enjoyed us being there – the pizza slices went down a storm."

Ann Binnie, one of the Ashland Neighbours Day organisers, said: "Domino's were fantastic – it was great to have them on board. This was our first event and we didn't know what to expect or how many people would come along. We were really pleased with the turn-out and are sure to do another residents day like this. Without Domino's help we wouldn't have been able to feed the hungry guests, so we are sure to be inviting them to all our future events."

The day was a real success and thankfully the weather just about managed to hold out.

-ENDS-