



# Domino's Pizza

## NEWS

*For immediate issue*

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### **DOMINO'S PIZZA CELEBRATES ITS 25 YEAR ANNIVERSARY**

*- Domino's announces national deal to celebrate its silver anniversary -*

Domino's Pizza is celebrating its 25 year anniversary by launching a national deal offering any pizza, any size for just £9.99. The offer will run from Wednesday, September 8 through to Sunday, September 12 and will be available from all stores.

CED, Chris Moore, said: "We have chosen to mark our silver anniversary by launching a national deal that we are sure will prove popular with all our pizza loving customers. Reaching 25 years is a fantastic achievement and we are so proud of how we have grown as a business since our first store opened in Luton. We are passionate about our brand and determined to remain the number one pizza delivery company. We intend to continue our growth of the business and look forward to what the next 25 years will bring."

Help Domino's celebrate its anniversary and order a pizza now from your local store. For details of your local store or to order online, please visit Domino's website at [www.dominos.co.uk](http://www.dominos.co.uk)

**-ENDS-**

#### **Notes to Editors:**

Please note this offer is only available in the UK.