



Domino's Pizza

NEWS

For immediate issue

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DOMINO'S PIZZA SOUTHAMPTON SUPPORTS WESSEX HEARTBEAT

- Local franchisee creates a pizza to be sold in aid of the Wessex Heartbeat charity -

The Domino's Pizza franchise in Southampton has devised and launched a bespoke pizza in aid of the Wessex Heartbeat charity. The pizza, named the 'Wessex Special' is topped with chicken, onions, green peppers, sweetcorn, mushrooms, tomatoes and reduced fat cheese

Wayne Benson, one of the franchisees for Domino's Pizza Southampton, said: "We are passionate about raising as much money as we can for the Wessex Heartbeat charity and have been working closely with them over the last few months. We recently took part in a charity walk with them, where we helped to raise £2,450. We then thought what a fantastic idea it would be to launch a pizza in aid of the charity. We have chosen lighter toppings and topped it with reduced fat cheese to ensure it is a lower fat option, bearing in mind the cause. A percentage of sales from this pizza will go towards the Wessex Heartbeat charity, so let's hope our pizza loving customers will have a heart and try this new special pizza."

D'Arcy Myers, Chief Executive of Wessex Heartbeat, said, "We are very grateful to Domino's for choosing to support our work through sales of the 'Wessex Special' pizza. The local involvement of the business community is very important in helping us to continue providing people living with heart conditions with the best possible care."

The Wessex Heartbeat pizza is now on sale in the following stores – The Avenue, Southampton; Bitterne Road, Southampton; Shirley High Street, Southampton; Upper Brook Street, Winchester, Fratton Road, Portsmouth; Leigh Road, Eastleigh; London Road, Waterlooville; West Street, Fareham and The Avenue, Alverstoke. The pizza has been on sale in these stores since Monday, August 16 and will be available on the menu until further notice.

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