



Domino's Pizza

NEWS

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DOMINO'S PIZZA SCOOPS SILVER AT BFA FRANCHISE AWARDS

Domino's Pizza, the pizza delivery expert, has scooped silver in the prestigious British Franchise Association (BFA) HSBC Franchise Awards 2010. Domino's won the silver award within the Franchisor of the Year category.

The BFA HSBC Awards recognise franchisors who are leading the way and demonstrating best practice in the industry. Finalists are judged on their strategies, developments and achievements and Domino's was presented the silver Franchisor of the Year award based on its continued impressive growth, ambitious future plans and the comprehensive support it provides for its 135 franchisees in the UK and Ireland.

Andy Hirst, head of franchise development at Domino's, said: "We are delighted to have won the silver in these prestigious awards, which recognise the country's top franchisors. We're really proud of the very successful franchise model we provide for our franchisees and to scoop the silver is a fantastic achievement and a great accolade in our 25th anniversary year."

Celebrating 25 successful years in the UK, Domino's Pizza offers an ideal opportunity for anyone wishing to take their career in a new and tasty direction. For more details on franchising opportunities with Domino's, log on to

www.dominos.uk.com/franchising

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