



Domino's Pizza

NEWS

For immediate release

March 24, 2009

DOMINO'S PIZZA CELEBRATES 10 YEARS IN EAST DULWICH

- Pizza delivery store parties like it's 1999 -

The Domino's Pizza store in East Dulwich celebrated its 10 year anniversary yesterday [March 23,2009]. To mark the occasion franchisee, Pravin Patel, decided to celebrate in style with a range of different activities.

The store team were kitted out appropriately in their special 10 year shirts and hats and a school tour had been organised for one of the local schools, Charter House. A group of eight children and their teacher attended the store and were shown how to make pizzas and learnt all about Domino's and its history. The children eagerly participated in making their pizzas and had lots of fun, not least of all being able to enjoy eating their pizza after it came out of the oven. Pravin ensured everyone knew about this store's anniversary by flying an inflatable branded Domino's Pizza man, outside the store.

Pravin said: "I have been really excited about celebrating 10 years of being open in East Dulwich. I wanted the local community to be aware of this important date and celebrate it with me. It was a pleasure to have the school children visit the store and I was glad to see how much fun they had. I intend to do this again when my store in Penge celebrates its 10 year anniversary."

The celebration will continue all week as Pravin has decided to offer his menu at 1999 prices. In addition he is giving away a free garlic bread with every order and offering any pizza at any size for £9.99. Customers wanting to take advantage of the birthday offers need to be quick as they end on March 29, 2009.

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**We love to feed the Media Pizza!
Please contact us for a free Pizza.**

Join the celebrations by visiting the store at 8-16 Grove Vale, East Dulwich, London, SE22 8EF. Pravin and his team will be only too pleased to welcome you.

-Ends-