



# Domino's Pizza

## NEWS

*For immediate release*

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### **THE EAST LOTHIAN EATER HELPS CLAIRE ON HER WAY TO THE SPECIAL OLYMPICS WORLD WINTER GAMES**

Domino's Pizza's in Musselburgh is appealing to customers to raise dough of the fiscal kind as they help a local athlete make her dream come true by competing in the 2009 Special Olympics World Winter Games in Boise, Idaho, USA , an event which is only held every four years.

Claire Jeffray, 31, from Gifford was recently announced as Lothian Disability Sport's Senior Sports Person of the Year and she is planning to represent Great Britain in the alpine ski racing event at the games in February 2009 but needs to raise enough money to pay for the trip.

To help her, Domino's Musselburgh has named a pizza in her honour, 'The East Lothian Eater', and for every one sold a pound is being donated to help her attend the Special Olympics.

The 2009 World Winter Games will attract up to 3,000 athletes from 85 nations to compete in seven Olympic-type sports: Alpine skiing, cross-country skiing, figure skating, floor hockey, snowboarding, snowshoe racing and speed skating with Claire taking part in the slalom, giant slalom and super giant slalom events within the Alpine Skiing category. Claire needs to several thousand pounds and is hoping teaming up with her local Domino's will help raise awareness for the event.

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**We love to feed the Media Pizza!  
Please contact us for a free Pizza.**

Robin Reid, Domino's Store Manager, said: "All Domino's stores across Scotland have been supporting The Special Olympics throughout the year and so to be able to help someone from the area take part is really exciting. We've created an extra special pizza just for Claire which has meatballs, sweet chilli peppers and herbs. We're confident it will be a big seller and all the staff are getting up to speed with the new creation to make the sure the orders fly out the door to feed all her hungry supporters".

Claire said: "I couldn't believe it when Domino' Pizza said that they have named a pizza, "East Lothian Eater," in my honour and that they will be selling it to raise money for my trip to Idaho, USA. I can't wait to try to try it! I feel very proud to be the only Scot in the GB Team and I will do my very best for my supporters in East Lothian. A very big thank you to everybody."

The East Lothian Eater is available exclusively from the Domino's Musselburgh store on 193-195 North High Street Musselburgh.

Before she began skiing, Claire swam competitively for Special Olympics Great Britain. She participated in 4 consecutive SOGB Nationals, where she won a total of 2 Gold, 11 Silver, and 2 Bronze medals. In 1995, she was selected to represent Great Britain in the Special Olympics World Summer Games in Connecticut, USA where she won a Bronze medal.

**-Ends-**